

**“We Print Your Thought”**



**f @alalifprint**

**www.alalifprint.com**





*One of  
The Best* **DIGITAL  
PRINTING**  
**SOLUTIONS** "We Print  
Your Thought"



## WHO WE ARE?

Al Alif Advertisements Designing & Production is a printing company in Ajman offering the full range of print services to a variety of clients operating across many different industry sectors. We are a one-stop shop for all your printing requirements; our customised solutions are tailored specifically to your individual needs, ensuring the best results every time throughout the prepress, printing, finishing and binding process.

At Al Alif, we believe in creating value for our customers who are looking for the highest quality of printing in UAE.

Our strong reputation is built on the successful delivery of all assignments, no matter how challenging the brief or how tight the timeframe. From business cards to corporate brochures, we collaborate with the customer to understand their requirements fully and to provide the optimal results using the highest specifications appropriate for their budget.

We pride ourselves on professionalism, loyalty and a commitment to upholding the needs of our clients, making Al Alif Printing Press the premier destination for printing in UAE.



## OUR SERVICES

- Graphic Design
- Digital Printing
- Offset Printing
- Large Format Printing
- Custom Packaging Printing
- Roll Label Printing
- T-Shirt Printing
- Screen Printintg
- Gift Items Printing
- Sign Boardworks
- Crystal Trophy Making
- Stamp Making
- ETC .....

## Our Mission & Vision

### Mission

We deliver creative Print & Marketing Solutions that make our clients successful. We keep our promises, provide creative solutions, and achieve our client's goals.

### Vision

We will use our God given talents to become widely recognized for our innovation, client loyalty and unwavering integrity. We build our business by challenging the traditional norms of print and marketing media. We will provide fresh ideas and creative solutions for our clients, earning the privilege to be their trusted advisor.



# GRAPHIC DESIGNING

Graphic design is the process of visual communication and problem-solving through the use of typography, photography, and illustration. The field is considered a subset of visual communication and communication design, but sometimes the term "graphic design" is used synonymously. Graphic designers create and combine symbols, images and text to form visual representations of ideas and messages. They use typography, visual arts, and page layout techniques to create visual compositions. Common uses of graphic design include corporate design (logos and branding), editorial design (magazines, newspapers and books), wayfinding or environmental design, advertising, communication design, product packaging, and signage.



***Logos | Corporate Identi | Profiles | Folders | Business Cards | Flyers | Posters  
Newsletters | Annual Reports | Calendars | Banners | Stickers | Brochures  
Invitations | Advertisements | General Printed Material | Package items***

# DIGITAL PRINTING

Digital Printing is the fastest printing method.  
Digital printing is economical for small quantities  
in contrast to offset printing.

It has also the advantage of printing variable data in each print page.

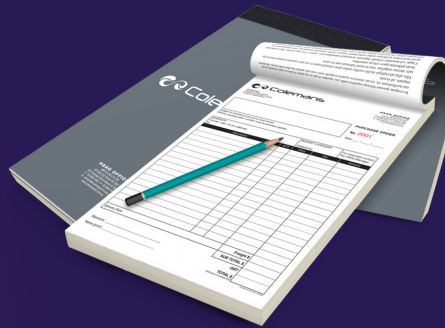
For example,  
an invitation addressed individually.



# OFFSET PRINTING

Offset printing is a commonly used printing technique in which the inked image is transferred from a plate to a rubber blanket, then to the printing surface.

When used in combination with the lithographic process, which is based on the repulsion of oil and water, the offset technique employs a flat image carrier





# LARGE FORMAT PRINTING

The large-format print process takes less time to print any design or colored images.

The press typically uses large nozzles to lay toner.

The ink is then applied over the toner, creating the perfect finished product.

The process results in a high-quality print on images or graphics.

It should be noted that proper file preparation is essential to achieve a high-quality print.

Custom Printing uses a high-resolution file to produce a quality image.

The files are prepared to accommodate the standard CMYK breakdown.



***Rollup | Banners | Stickers | Big Size Printing | FormBord | Acrylic Board  
Epoxy / Posters /***

# CUSTOM PACKAGING PRINTING

BOXES | PROMOTIONAL BOXES | SIGNATURE BOXES | GIFT CARD SLEEVES.  
CANDY WRAPPERS | BELLY BANDS | BOTTLE NECKERS | PERFUME BOX | MEDICINE BOX | LEATHER BOX



# ROLL LABEL PRINTING

ROLL LABEL PRINTING IS ONE OF THE MOST ESSENTIAL PRINTING TOOLS FOR ALMOST ANY KIND OF BUSINESS. ELEVATE YOUR PACKAGING, INFORM CUSTOMERS, AND ORGANIZE YOUR WORKSPACE WITH THE HELP OF ROLL LABELS. BEST OF ALL, YOU GET THE EASE OF APPLICATION, CONVENIENCE, AND MORE SAVINGS ALL ROLLED INTO ONE.



# SPECIAL PRINTING WORKS

FOILING WORKS | UV WORKS | EMBOSSING  
DIE CUTTING | LAMINATIONS

## FOILING WORKS:

Adding foil to your custom Print items is a multi-step process that uses heat and pressure as well as dye or toner to adhere a foil layer to the stock.



**GOLD FOILING**



**SILVER FOILING**



**COPPER FOILING**

## UV WORKS:

UV printing is a unique method of digital printing utilising ultraviolet light to dry or cure ink, adhesives or coatings almost as soon as it's hit the paper, or aluminium, foam board or acrylic



**SPOT UV**



**SAND UV**



**UV**

## EMBOSSING:

Embossing and debossing are the processes of creating either raised or recessed relief images and designs in paper and other materials.



**EMBOSSING**



**DEBOSSING**



**ETC....**

## LAMINATION:

Lamination is the technique/process of manufacturing a material in multiple layers, so that the composite material achieves improved strength, stability, sound insulation,



**MAT/GLOSSY LAMINATION**



**VELVET LAMINATION**



**POUCH LAMINATION**

## DIE CUTTING:

Die cutting is the general process of using a die to shear webs of low-strength materials, such as rubber, fibre, foil, cloth, paper, corrugated fibreboard ETC...





# T-SHIRT PRINTING

T-shirt printing refers to the art or process of, well, printing on a t-shirt. The t-shirt's artwork, which can be an intricate design, lettering, or image, is applied or printed onto the t-shirt using one of the various printing methods, as mentioned earlier



# SCREEN PRINTING

Screen printing is a printing technique where a mesh is used to transfer ink onto a substrate, except in areas made impermeable to the ink by a blocking stencil



# GIFT ITEMS PRINTING

Printing on Gift Items. MUG Printing. Pen Printing. USB Printing. Bookmarks Printing · Mouse Pad Printing · Place Mat Printing · Benelux Metal Print · Wall Clocks Printing · production Jig Printing



# SIGN BOARD WORKS

A Board Displaying The Name Or Logo Of A Business Or Product.  
Signage Can Be Created Using A Wide Range Of Materials And Formats That All Deliver  
Different Effects And Make Brands Shine And Messages Pop Out.  
We Work With Clients Right From The Start Of Each Project To Consult On How To Bring Designs To Life.



# CRYSTAL TROPHY MAKING

A crystal trophy is a premium recognition prize made from ultra clear glass that is engraved and personalized for a special occasion.  
Glass and crystal trophies are widely regarded as the gold standard in the world of recognition awards,  
and are used to recognize exceptional accomplishments, important milestones, and special people.



# STAMP MAKING

The company seal contains the company's name, its year of incorporation and the state in which the company was filed. Think of the corporate seal as the official signature of your company.



# PLOTTER CUTTING

Cutting Plotters Are Technical Devices  
Which Can Be Used To Mechanically Cut Graphics,  
Lettering And A Variety Of Shapes From A Variety Of Materials Such As Paper,  
Thin Wood, Plastic, Adhesive Film,  
Cardboard And Rubber (E.G. For Sealing Rings)



# LASER CUTTING

Laser cutting is a technology that uses a laser to vaporize materials,  
resulting in a cut edge.  
While typically used for industrial manufacturing





# Commercial Vehicle Branding

High quality Commercial Vehicle Branding ensures that your company gets noticed all day, every day.

By branding your fleet of cars or vans with Vehicle Advertising, you are able to tell your clients and prospects all about your business.



Commercial  
Specialists Wrapping



# EXHIBITION STAND

Generally, an exhibition stand is quite literally a 'stand' or space within an exhibition in which a business 'exhibits' or share it's products, services or brand with visitors. Typically any of these stands or spaces will involve some degree of graphics and messaging to suit the needs of the organisation exhibiting.



# PRINTING ITEMS



## Business Cards:-

Business cards are cards bearing business information about a company or individual. They are shared during formal introductions as a convenience and a memory aid



## Letterhead:-

A letterhead is the heading at the top of a sheet of letter paper. It consists of a name, address, logo or trademark, and sometimes a background pattern.



## Envelope:-

An envelope is a common packaging item, usually made of thin, flat material. It is designed to contain a flat object, such as a letter or card.



## Invoice:-

An invoice, bill or tab is a commercial Document issued by a seller to a buyer relating to a sale transaction and indicating the products



## Brochure:-

A brochure is a promotional document primarily used to introduce a company, organization, products, or services and inform prospective customers or members of the public of the benefits



## Flyer:-

A flyer is a form of paper advertisement intended for wide distribution and typically posted or distributed in a public place, handed out to individuals or sent through the mail.



## Company Profile:-

A company profile introduces a business's mission, goals, vision, and history. In most cases, a profile includes an 'About Us' section that narrates how the company was founded,



## Tent Card:-

A tent card is a convenient, self-standing promotional unit created from printed and folded cardstock. As the name implies, tent cards are designed to be placed on table tops – as well as counters, desks,



# PRINTING ITEMS



## Dangler Printing:-

Danglers are hanging signage that is "dangled" from the ceiling of a retail store. At its simplest, a Dangler can just be rectangular piece of thick paper



## Wobbler Printing:-

Shelf Wobblers are designed for use with retail shelving units for retailers to display their offers and price tags.



## Calendar Printing:-

Calendar printing is a great way to brand your company image and motivate direct response from your target audience. Great calendar design is only part of the process.



## Diary Printing:-

A diary is a written or audiovisual record with discrete entries arranged by date reporting on what has happened over the course of a day or other period.



## Photo Framing:-

A picture frame is a protective and decorative edging for a picture, such as a painting or photograph. It makes displaying the work safer and easier and both sets the picture apart from its surroundings and aesthetically integrates it with them



## Menu Printing:-

In a restaurant, the menu is a list of food and beverages offered to customers and the prices.



## Signage Printing:-

Signage is the design or use of signs and symbols to communicate a message. A signage also means signs collectively or being considered as a group.



## Crystal Trophy:-

A crystal trophy is a premium recognition prize made from ultra clear glass that is engraved and personalized for a special occasion.

# PRINTING ITEMS



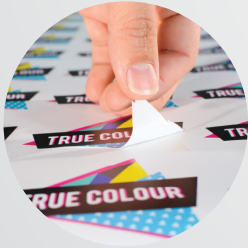
## Gift Voucher:-

Gift vouchers are any voucher, coupon or other document (including an electronic document) that can be used instead of money to pay (or pay in part) for goods and services



## Poster Printing:-

Poster Printing is a process where a print image is applied to a large sheet of paper. It is easy and inexpensive to find poster printing services, yet it's essential to research beforehand to get the best possible quality.



## Sticker Printing:-

A label printer is a computer printer that prints on self-adhesive label material and/or card-stock. A label printer with built-in keyboard and display for stand-alone use is often called a label maker



## Box Making:-

The finished paperboard is delivered to box manufacturers, which is formed into several types of boxes depending on the customer's needs.



## Shopping Bag:-

Shopping bags are medium-sized bags, typically around 10–20 litres in volume, that are used by shoppers to carry home their purchases.



## Paper Cup Printing:-

Flexo printing is the main process currently used in paper cup printing. The printing quality of paper cups depends to a large extent on prepress production.



## ID Card Printing:-

An identity document is any document that may be used to prove a person's identity. If issued in a small, standard credit card size form, it is usually called an identity card, or passport card.



## MUG Printing:-

Transfer or Litho Printing Custom Mug Printing Basically, a printer paints an image or design on a special paper and cover-coats it on the mug. Post coating, the print is transferred into a water slide transfer.

# PRINTING ITEMS



## Pen Printing:-

Along with pad printing, screen printing is one of the most common methods for printing on pens. In brief, this method involves using a squeegee to press the colour through a fine, stretched mesh to transfer the colour onto the pen



## Mouse Pad Printing:-

Along with pen printing, screen printing is one of the most common methods for printing on Mouse pad. In brief, this method involves using a squeegee to press the colour through a fine, stretched mesh to transfer the colour onto the pad



## USB Printing:-

Along with pen printing, screen printing is one of the most common methods for printing on USB Printing. In brief, this method involves using a squeegee to press the colour through a fine, stretched mesh to transfer the colour onto the USB



## Name Badge Printing:-

A name badge is a tag that people wear at events for identification, engagement and data intelligence. It's a marketing tool for companies and a good way for people to identify one another



## Roll up Printing:-

A roller banner, also known as a roll-up or pull-up banner, is a self-supporting advertising display comprising a banner a wide strip of fabric or other material



## Popup Printing:-

Pop up banner printing or retractable banner printing is an advertising method in which a wide format print is displayed on a stand that can pop up quickly for events such as expos or conventions



## Banner Printing:-

Banner printing is an outdoor, digitally printed material that is used across a diverse range of industries for marketing and advertising purposes



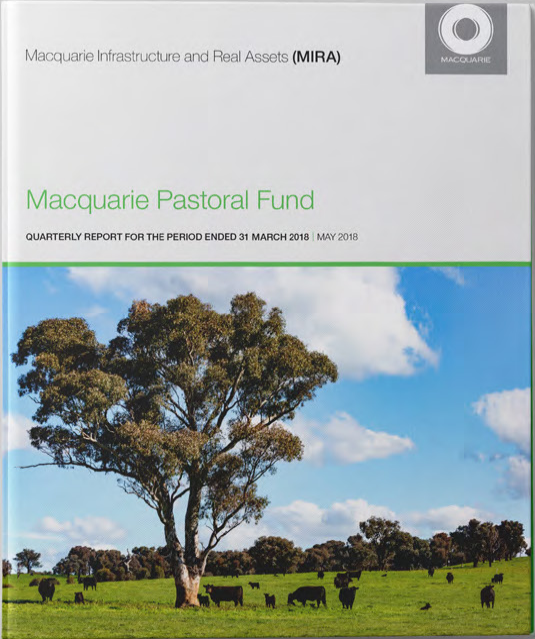
## Display Stand:-

A display stand is a free-standing physical fitting in a shop on which products are arranged. It is an advertising and merchandising tool that has a direct impact on product sales.



# PRESENTATION PRINTING

YOUR BIG MOMENT, PITCH PERFECT  
If you're preparing for a big pitch,  
meeting prospective clients or presenting  
at a conference,  
our presentation printing ensures you  
and your brand will  
be talked about long after the big meet.  
We print all combinations of marketing  
materials  
to create bespoke presentation packages,  
along with leave-behinds like desktop  
calendars and branded  
stationery. Our four-color presentation  
folders come with or without pockets,  
with matt or glossy covers,  
from sizes A5 to A3.touch.

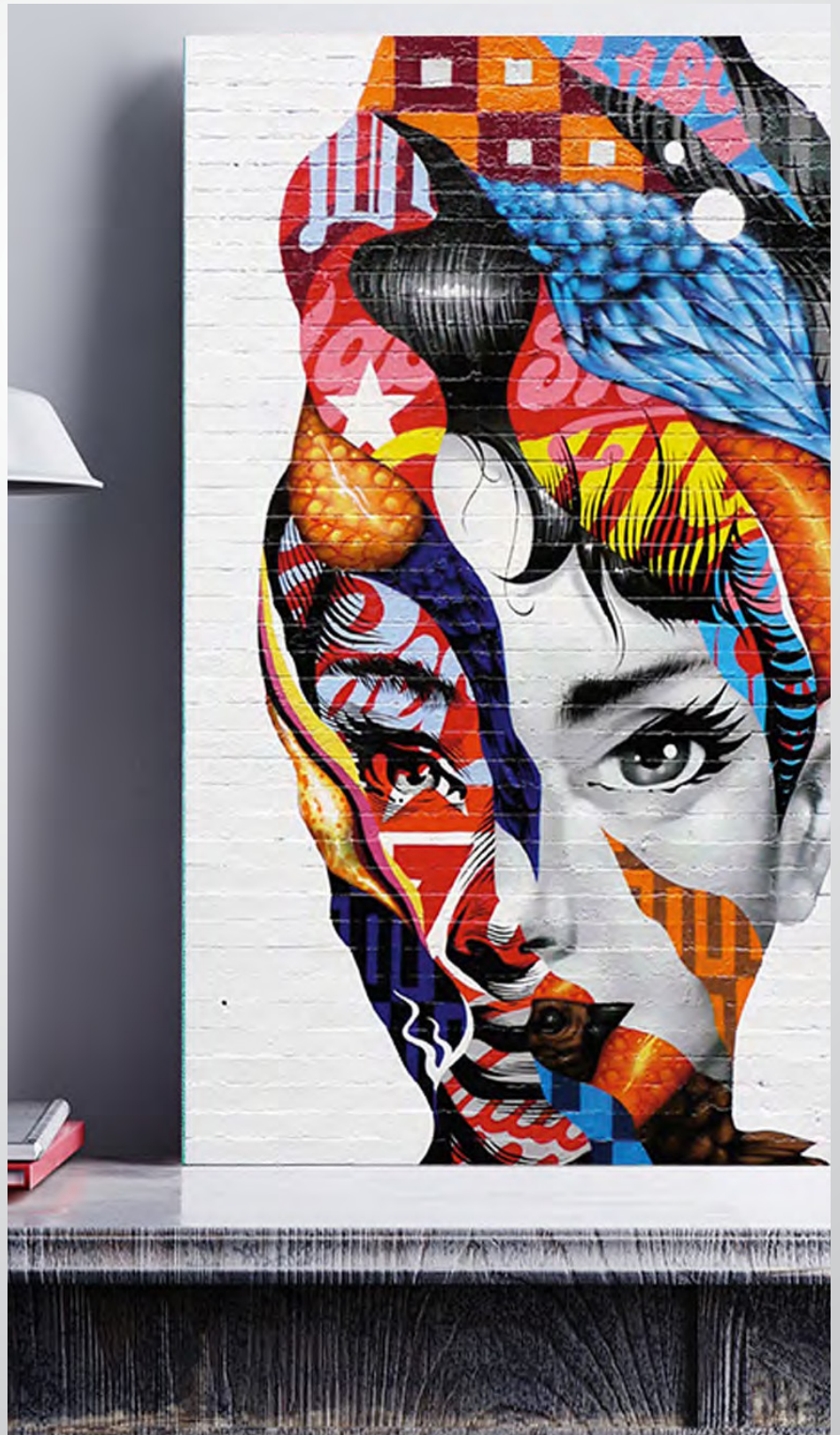


# CANVASES

PICTURE PERFECT CANVASES CREATE  
YOUR OWN PERSONAL  
ARTWORK

Transform your imagery and photographs  
into a striking artwork with our premium  
canvas printing.

Our large format printing technology  
means that large prints don't  
compromise on quality – we produce  
only crystal clear, high resolution images  
in full colour. We can print your image  
directly onto the canvas and leave  
the framing to you, or stretch it onto a  
premium wooden frame so it's ready to  
hang



**“We Print Your Thought”**

Thanks for your time.....







f @alalifprint

ROLLUP PRINTING  
LARGE FORM AT PRINTING  
LABEL EPOXY PRINTING  
DESIGNING  
BUSINESS CARD  
LETTERHEAD  
RGB CM YK PRINTING  
BOOKLET  
PRINTING  
GIFT ITEMS PRINTING  
VECTOR  
OFFSET PRINTING  
**DIGITAL PRINTING**  
HEAT TRANSFER SCREEN PRINTING  
PRINT AND CUT ID CARD PRINTING  
R G B B R O U C H E R  
C A L E N D E R E M P O S I N G  
PAD PRINTING

Contact US:

☎ : +971 6 783 5662

☎ : +971 56 158 0369

✉ : alalifprint@gmail.com

📍 : Behind ADCB Bank, Al Bustan2,  
Ajman - U.A.E